



Angeline

VINEYARDS

ROSÉ

ROSÉ IS UP 41.1% IN DOLLAR GROWTH IN THE LAST 52 WEEKS. THE FASTEST GROWING WINE CATEGORY.

PRICE POINT

\$10-14.99 — ROSÉS IN THIS CATEGORY EQUAL 44.1% TOTAL SHARE OF DOLLARS AND 38% OF TOTAL MARKET SHARES.

VANITY FAIR

AUGUST 11, 2015

WHEN DID ROSE, LIKE, BECOME A THING?

Bloomberg BusinessWeek

DECEMBER 30, 2015

EIGHT WAYS WINE WILL CHANGE IN 2016

(ROSÉ) IS STILL GOING STRONG,
BUT "PREMIUMIZATION" IS COMING.



JUNE 3, 2015

MAKE WAY FOR ROSÉ:

WHY MORE MEN ARE DRINKING PINK WINE

BeverageDynamics

JANUARY 26, 2016

9 TRENDS DRIVING WINE SALES IN 2016

ROSÉ ENJOYED 31.8% GROWTH IN 2015. EVEN MORE PROMISING,
ROSÉS PRICED ABOVE \$11 GAINED 59.9% IN VOLUME LAST YEAR.